

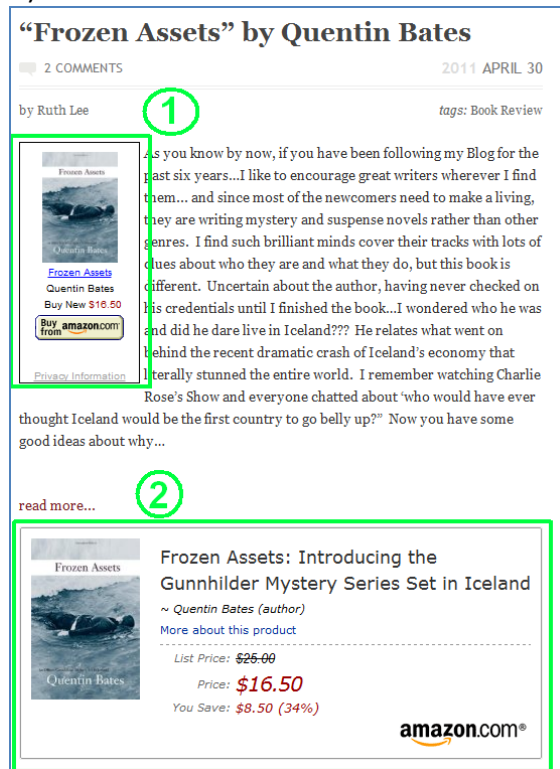
## Amazon Plugin Information (Version 1.2)

Below is the default display of an Amazon link in a post:



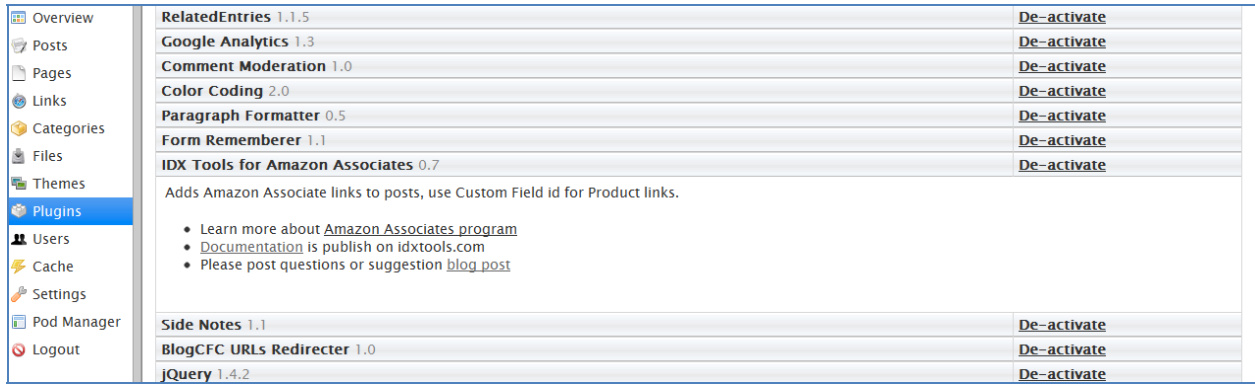
At the top left of the post, the Amazon link with book cover image, title, price and “buy from Amazon.com” button is displayed. On the bottom of the post, you will see a link that uses the title information as a label.

However, when the **idxEmbedly plugin** is activated, the bottom link changes, as you can see in the example below (box labeled as 2):

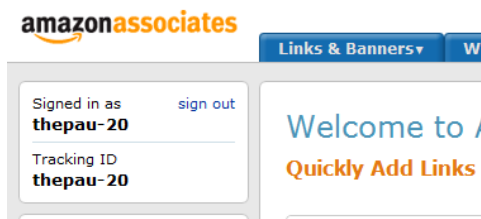


## Admin Section

Via **Plugins >** the **IDX Tools for Amazon Associates** plugin is activated:



Under **Settings > IDXtools Amazon**, the **“Amazon Associate Id”** needs to be entered, in order to benefit from potential commission earned from users that buy through the Amazon links on your website.



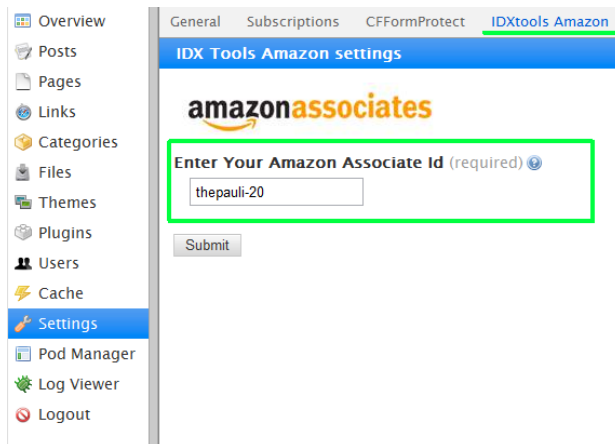
If you are not an Amazon Associate yet, you need to sign-up for an account at:

<https://affiliate-program.amazon.com/>

After you sign-in, you are able to see your affiliate/Amazon id in the top left corner of the affiliate home page.

## Settings > IDXtools Amazon

Enter your **“Amazon Associate Id”** in the field provided, and click the **“Submit”** button. After completing this step, all links created via the plugin will carry your Amazon associate id, and will identify you as a participating member in the affiliate program.



## Single Post or Page Edit Screen

To implement an Amazon link within a post or page, the “**Amazon Product ID**” and “**Amazon Product Title**” fields in the Custom Fields area must be populated:

The screenshot shows the MangoBlog post editor interface. It includes sections for Post Title, Content, Excerpt, and Custom Fields. The Custom Fields section contains two fields: "Amazon Product ID" with the value "0399536108" and "Amazon Product Title" with the value "The Art of Non-Conformity: Set Your Own Rules, Live the Life You Want, and Change the World". Both fields are highlighted with a green border.

The **Amazon Product ID** can be found on Amazon (ISBN-10):

### Product Details

**Paperback:** 256 pages

**Publisher:** Perigee Trade; Original edition (September 7, 2010)

**Language:** English

**ISBN-10:** 0399536108

**ISBN-13:** 978-0399536106

**Product Dimensions:** 7.4 x 5.5 x 0.7 inches

**Shipping Weight:** 7 ounces ([View shipping rates and policies](#))

**Average Customer Review:** ★★★★★ (150 customer reviews)

**Amazon Bestsellers Rank:** #1,994 in Books ([See Top 100 in Books](#))

#20 in [Books](#) > [Business & Investing](#) > [Job Hunting & Careers](#) > [Guides](#)

#65 in [Books](#) > [Health, Mind & Body](#) > [Self-Help](#) > [Personal Transformation](#)

Would you like to [update product info](#), [give feedback on images](#), or [tell us about a lower price?](#)

**Amazon Product Id**

*Note: You would need to fill in both the “Amazon Product ID” and “Amazon Product Title” fields to ensure proper formatting of links and widgets.*

Please note that this is an initial version, and provides a simple way to use the Amazon links for book reviews on your blog. It is probably best to create a category "Book Review", and collect them under this label.

Future versions will provide additional features, such as a "most recent book recommendation" widget for the sidebar, and more display choices. Any suggestions are welcome and will be considered for future development.

Contact us via email :

Birgit Pauli-Haack

<mailto:bph@relevanza.com>

IDX Tools are available at <http://www.idxtools.com>

Online location of updates and bugtracker

<http://idxAmazon.riaforge.org>

Please log your findings there.

updated: May 5, 2011/bph